Magazine [KOKKOKU] interview request

Hakuhodo Co.Ltd

http://www.hakuhodo.jp/index02.html

「KOKOKU」PR, Editorial

Our industry magazine [KOKOKU] established in 1948, endeavors pursuing the potential of a broader [creative power] going beyond the scope of conventional communications. As the 2nd largest communications agency in Japan, we feel it is our responsibility to society and the next generation, to inspire creativity for the future of Japan, that faces an unprecedented transitional phase both economically and culturally. As efforts are made to rebuild Japan and its people as a nation, it is the “mind”and“spirit” that inevitably dimmed during the past year, that we in communications hope to re-stimulate and re-awaken.

It is our belief that creativity in these times more than ever needs to give people optimism, be fun and exciting! Creative energy that does not conform to just one aspect of arts, science or sociology but can transcends the various genres.

Our 1st renewal edition is themed [The New Ways of World Making]

【Publication】July 2012 edition distribution during June

【Interview schedule】 Anytime during March, 2012

※Personal photo

　※WorkingProgress or visual images symbolic of you work

『KOKOKU』editor　担当◯◯◯

[+++++++@hakuhodo.co.jp](mailto:+++++++@hakuhodo.co.jp)

070.6960.6014

[www.kohkoku.jp](http://www.kohkoku.jp)

KOKOKU published by Hakuhodo is a comprehensive advertising communication magazine that covers all aspects of life/society. It is one of the oldest magazines in Japan with a limited publication of 13,000 editions mainly to corporate PR, media and advertising/communication agencies with the objective of furthering creative development.

It is broadly read and acknowledged by all age groups (from CEOs to students) for the fact that Hakuhodo is considered to be the representation of creativity in Japan.